



## Intern - Communications

**Association Type:** Part Time - 3 months

**Location:** Prayoga Campus, Bengaluru

**No. of positions:** 2

### Overview:

We are looking for dedicated communications interns to create engaging digital creatives, contribute to our social media management, and develop content for our upcoming social impact initiatives.

These individuals will work closely with the communications team and management to develop collaterals and content across the various functions of Prayoga and articulate the vision and impact of the institution.

### Key Responsibilities:

- Write and format reports and documents for our ongoing and upcoming programs for education and research.
  - Students pursuing English literature, mass communications, visual communications, social development, and public policy are preferred.
- Engage in field visits to collect stories of Prayoga's impact from the ongoing social impact programs.
  - Students pursuing English literature, mass communications, social development, and filmmaking are preferred.
- Design and develop graphic media in collaterals and content published by the institution.
  - Students pursuing design programs are preferred.
- Write content for upcoming initiatives and programs at the institution.
  - Students pursuing English literature, social development, and public policy are preferred.

### Qualification:

- Students pursuing graduation / post-graduation in mass communication, English literature, visual communication, filmmaking, design programs, social development, and public policy.
- Excellent written and verbal communication skills in English
- Proficiency in designing on Canva
- Desired - Written and verbal communication skills in Kannada
- Desired - Familiarity with Adobe suite

- Desired - Previous experience in drafting reports and project documents
- Ability to work independently and with a team
- Ability to learn and adapt to different writing styles and requirements of a diverse institution

**Application Process:**

Interested candidates should submit:

- Updated resume
- Cover letter
- Writing samples x2 (1 under 250 words and 1 between 800-1000 words)

to [communications@prayoga.org.in](mailto:communications@prayoga.org.in).

Shortlisted candidates will be invited for an interview.

Preferred Subject Title - Application for Internship - Communications

We are also open to applicants without any prior experience or not in the specified fields.

A passion to learn and grow while contributing to the development of society through education is the primary motivator we look for in applicants.

For information about Prayoga, visit: [prayoga.org.in](http://prayoga.org.in)